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Foundation

Opportunity. Research. Awareness.

2026 SCHOLARSHIP AWARD PROGRAM APPLICATION GUIDE

**DEAN
FISHER
INNOVATION
SCHOLARSHIP**



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**ALAN
STEIMAN
SYMPOSIUM
SCHOLARSHIP**



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Dean Fisher Innovation Scholarship

General guidelines and application deadlines

The Dean Fisher Innovation Scholarship, brought to you by the SIMA Foundation and Fisher Engineering, inspires innovation each year for industry suppliers. Designed to recognize the independent spirit of innovative products and services, the scholarship is available to any new product or service that can benefit the snow and ice management industry in the U.S. and Canada.

Application opens December 15, 2025

All applications must be completed online no later than February 1, 2026.



Eligibility:

- SIMA membership is not required.
- The company must be a first-time exhibitor of the SIMA Snow & Ice Symposium.
- Past Dean Fisher Innovation Scholarship recipients are ineligible.

The scholarship recipient will receive the following (*Valued at \$3,200*):

- One (1) 10x10 booth package.
Includes 6-ft table, two chairs and a wastebasket
- One (1) full-page advertorial in *Snow Business* magazine featuring the company and winning product.
Recipient's choice—contingent on space availability
- One (1) half-page ad in the September, October or December issue of *Snow Business*.
Recipient's choice—contingent on space availability

Questions about applying? Email the SIMA team at info@sima.org.

Application questions:

1. Company overview, including other products and services provided and industries targeted. *Max. 200 words*
2. Link to the product or company website. Provide a brief description if a link is unavailable. *Max. 200 words*
3. Social media links (if available).
4. Is the item being nominated a physical product or a business service?
5. What is the company's and/or product's mission statement?



6. What impact is the innovation designed to produce? *Max. 200 words*
7. Current number of employees.
8. Is the product currently on the market? If yes, answer questions below:
 9. Annual sales of the product/service in 2025.
 10. Projected sales of the product/service in 2026.
11. Is there a patent or a patent pending? If yes, please list the patent number.
12. What problem does your product or service solve in the snow and ice industry? *Max. 500 words*
13. Describe your financial need for this scholarship. *Max. 200 words*
14. Describe any positive environmental impact of the product or service. *Max. 200 words*
If not applicable, please indicate as N/A.
15. Is your submission a product or service that you are physically able to display at this year's Symposium?
☐ Yes
☐ No

Optional: Please upload a video presentation of your product or service. *No more than 5 minutes*

Alan Steiman Scholarship

General guidelines and application deadlines

In recognition of longtime SIMA member, mentor and friend Alan Steiman, the SIMA Foundation's Alan Steiman Symposium Scholarship is awarded to a first-time Symposium attendee that embodies Steiman's spirit of camaraderie and his belief that education is essential to success in the snow and ice management industry. Recipient(s) will be selected by a judging panel chosen by the SIMA Foundation Scholarship Committee.



Application opens December 15, 2025

All applications must be completed online no later than March 16, 2026.

Eligibility requirements:

- Applicants from companies that have never attended a Snow & Ice Symposium will be given higher consideration.
- Company's annual snow and ice revenue must be under \$1 million.
- Past Alan Steiman Symposium Scholarship recipients are ineligible.

The scholarship recipient(s) will receive:

- One (1) full registration (including all special events) to the 29th Snow & Ice Symposium in Cincinnati, OH (June 23–26, 2026). *Valued at \$595*
- One (1) stipend for travel costs and meals. *Valued at \$750*
- Accommodations for up to three (3) nights. *Valued at \$650*

Questions about applying? Email the SIMA team at info@sima.org.

Application questions:

1. Years worked in the snow and ice management industry
2. Company's snow and ice revenue for 2025
3. Describe a person who has served as a mentor and the impact that person has had on your life. *Max. 200 words*
4. What is your favorite thing about working in the snow and ice management industry? *Max. 200 words*
5. If selected, describe the impact being able to attend the SIMA Snow & Ice Symposium would have. *Max. 200 words*
6. Describe your financial need to receive this scholarship. *Max. 200 words*